

Becoming a Superhero 101

So, you want to help 500 million children?

Good! We're so glad we're not alone. As an organization we're made up of individuals just like you—people who heard about this injustice and knew they had to do *something*. Uphold is all about raising awareness and empowering people to impact this issue from their sphere of influence. Whether you're a student, parent, businessman, teacher, pastor or grandparent we see **you** as a key player in creating this global movement.

Yes, **you**.

Welcome to the team!

So, how do you do this?

The road to becoming a world-changer is a bit different for everyone, but here are some key steps to get you on your way:

First: Build a team.

Whether you're brainstorming ideas, running errands for your events or responding to e-mails, having a few extra hands is essential! Plus, it creates accountability to make sure your event is a success—and is a whole lot more fun together!

Second: Decide what you want to do.

From a first world country, the two biggest ways to impact this global injustice are raising awareness and raising funds and it's difficult to do one of those successfully without the other. As an organization we can encourage you and give ideas of how to play a part in the awareness and fundraising ideas we've developed, but we believe in you and **your** creativity. You're awesome! You have talents that we don't—and we need you to use them! Take whatever it is you're great at and use it! As long as it's legal and morally sound, we say go for it!

Third: Be loud. Be Proud.

These children cannot stand up or speak up for themselves—and we mean that both literally and figuratively. Take a minute, and think about the moment you heard about this injustice. Now imagine yourself as a child with a disability in an under-developed country. Now, it's you that's chained to the back of a house, starved, abused, and neglected. How would you want someone to promote an event to break those chains away?

You wouldn't want someone to be passive about organizing something to benefit your human rights. You'd want them to get on every platform, social media website, and tell every person they met about their idea to help you. Do that. They don't have a loud voice unless you give it to them. Promote your event with all of the energy, resource and ability that you have.

Fourth: Ready, Aim, Fire!

After you've planned and pumped your event, it's time to go for it! Execute your event and make sure to take lots of pictures and get the e-mail addresses of everyone in attendance. You're **inspiring**, and we're sure there will be *lots* of people wanting to join your team and help with your next event. Thank everyone for coming, listening and participating.

Congratulations, Superhero. You just fought for the rights of 500+ million children.